

Eaton County Expo – Sponsor Opportunities



Sponsorship opportunities available for the 2022 Expo

\$2,500 + Platinum Sponsor (Cash + In-Kind Combined)

- Billboard will include your business name & logo
- Print advertising will include your business name, logo, & contact information
- Booth in the Exhibition Building at the Eaton County Expo
- Space Outside for visual and/or interactive display at the Eaton County Expo
- Hyperlink to sponsorship logo on EatonCountyExpo.com website
- Four weeks free Tile Ad on MiCharlotteEvents.org website with hyperlink
- Business logo on Sponsorship banner at Eaton County Expo
- Hyperlink on business name listed on Vendor page on EatonCountyExpo.com

\$1,500-\$2,499 Gold Sponsor (Cash &/or In-Kind Value)

- Your business banner will be displayed at the Eaton County Expo.
- Print advertising will include your business name & logo
- All forms of advertisement promoting entertainment will acknowledge your business as a sponsor and your logo will be on printed promotional material.
- Booth in the Exhibition Building at the Eaton County Expo
- Space Outside for visual and/or interactive display at the Eaton County Expo

\$750.00-\$1,499 Silver Sponsor (Cash &/or In-Kind Value)

- Printed promotional material for distribution to schools, local businesses, newspaper inserts, etc. will include your business logo
- Booth in the Exhibition Building at the Eaton County Expo

\$500.00-\$749.00 Bronze Sponsor (Cash or In-Kind Value)

Specific items available for Sponsorship are Children's Activities, Activity Booths, and Vendor Break Area. (Other sponsorship opportunities may also be available)

Please complete the form on page 2.

Checks should be made payable to: Locals In Business, Inc.

Mail form with payment to: Eaton County Expo, PO Box 369, Olivet, MI 49076

SPONSOR FORM is Due by March 1, 2022. Forms that are submitted late will not be guaranteed all advertising recognition indicated.

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SPONSORSHIP SIGN-UP

Our business would like to be recognized as a:

Platinum Sponsor Gold Sponsor Silver Sponsor Bronze

\$225 Children’s Activity Sponsor (Business may provide a banner to display during the event)

\$225 Booth Sponsor (Business may provide a banner to display during the event)

Vendor Break Area Sponsor \$ _____ (Circle One: In-Kind / Cash) Specify Item(s) if In-Kind: _____

Other \$ _____ (Circle One: In-Kind / Cash) Specify In-Kind _____

Business Name: _____ Contact Person: _____

Address: _____ Phone: _____

Email: _____ Website: _____

I have **emailed a logo file** (PDF & .jpg)

Please invoice our business through PayPal*
*3% fee will be added to cover processing fees

Our check **payable to Locals In Business, Inc.** is enclosed.

Mail this form & payment to: Eaton County Expo, PO Box 369, Olivet, MI 49076

Form due by March 1, 2022