

# Eaton County Home & Business Expo – Sponsor Opportunities



## Eaton County Fairgrounds – May 1<sup>st</sup> & 2<sup>nd</sup> 2021

### Sponsorship opportunities available for the 2021 Expo

#### **\$2,500 + Platinum Sponsor (\$1,500 Cash + In-Kind Value)**

- Billboard will include your business name, logo, & contact information
- Print advertising will include your business name, logo, & contact information
- Booth in the Exhibition Building at the ECHBE
- Space Outside for visual and/or interactive display at the ECHBE

#### **\$1,500-\$2,499 Gold Sponsor (Cash or In-Kind Value)**

- Your business banner will be displayed at the entertainment stage during the ECHBE.
- All forms of advertisement promoting entertainment will acknowledge your business as a sponsor and your logo will be on printed promotional material.
- Banner to put outside/inside your business and display at the ECHBE.
- Booth in the Exhibition Building at the ECHBE
- Space Outside for visual and/or interactive display at the ECHBE

#### **\$750.00-\$1,499 Silver Sponsor (Cash or In-Kind Value)**

- Printed promotional material for distribution to schools, local businesses, newspaper inserts, etc. will include your business logo
- Booth in the Exhibition Building at the ECHBE

**\$749.00 or under will be considered a Bronze Sponsor. Bronze Sponsorships may include cash or in-kind donations. Specific items available for Sponsorship are Children’s Activities \$200, Sponsored Booths \$225, and Vendor Break Area donations. (Sponsorship of \$500 or more will include logo and business name, anything less than \$500 will not include logo in advertising)(Other sponsorship opportunities may also be available)**

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### **SPONSOR FORM – Due March 1, 2021.**

Our business would like to be recognized as a:

\_\_\_ Platinum Sponsor-\$2,500 \_\_\_ Gold Sponsor-\$1,500 \_\_\_ Silver Sponsor-\$750 \_\_\_ Bronze-\$500

\_\_\_ General Sponsor (circle one) Children’s Activities \$200 Booth Sponsor \$225

Vendor Break Area \$ \_\_\_ (indicate value of donation) Other \$ \_\_\_ (specify amount – these will be general funds)

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

\_\_\_ I have **emailed a logo file** (PDF & .jpg) \_\_\_ Please invoice our business through PayPal\*  
\*3% fee will be added to cover processing fees

\_\_\_ Our check **payable to Locals In Business, Inc.** is enclosed.

Mail this form & payment to: Eaton County Home & Business Expo, PO Box 369, Olivet, MI 49076